

Bayer
Parasite
Solutions



New
indications



Angiostrongylus vasorum



Trichodectes canis

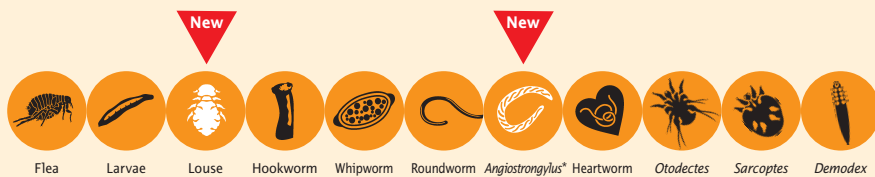
French heartworm therapy meets lice control.

Broader spectrum for dogs: Advocate® now registered for two new indications.

Advocate® now has proven action against two additional parasites:

- Advocate® eliminates angiostrongylosis caused by *Angiostrongylus vasorum*. French heartworm is an increasing problem worldwide and hard to diagnose.
- Advocate® ensures control of the biting louse (*Trichodectes canis*).

With these additional claims, Advocate® supplies the broadest spectrum against endo- and ectoparasites currently available in one product only. Advocate®: no other product goes so far.



Flea Larvae Louse Hookworm Whipworm Roundworm *Angiostrongylus** Heartworm *Otodectes* *Sarcoptes* *Demodex*



The Endectocide.



Bayer HealthCare
Animal Health

Advocate® Spot-on solution for cats and dogs. Composition: Advocate® for cats contains 10% imidacloprid and 1.0% moxidectin. 1 tube for cats up to 4 kg body weight contains 0.4 ml solution, containing 40 mg imidacloprid and 4.0 mg moxidectin. 1 tube for cats over 4 up to 8 kg body weight contains 0.8 ml solution, containing 80 mg imidacloprid and 8.0 mg moxidectin. Advocate® for dogs contains 10% imidacloprid and 2.5% moxidectin. One tube for dogs up to 4 kg body weight contains 0.4 ml solution, containing 40 mg imidacloprid and 10 mg moxidectin. One tube for dogs over 4 up to 10 kg body weight contains 1.0 ml solution, containing 100 mg imidacloprid and 25 mg moxidectin. 1 tube for dogs over 10 up to 25 kg body weight contains 2.5 ml solution, containing 250 mg imidacloprid and 62.5 mg moxidectin. 1 tube for dogs over 25 up to 40 kg body weight contains 4.0 ml solution, containing 400 mg imidacloprid and 100 mg moxidectin. 0.1% butylhydroxytoluene is added as antioxidant to all presentations. Indications for use: for dogs suffering from, or at risk from, mixed parasitic infections: for the treatment and prevention of flea infestation (*Ctenocephalides felis*), treatment of biting lice (*Trichodectes canis*), treatment of ear mite infestation (*Otodectes cynotis*), sarcoptic mange (caused by *Sarcoptes scabiei* var. *canis*), demodicosis (caused by *Demodex canis*), prevention of heartworm disease (L3 and L4 larvae of *Dirofilaria immitis*), treatment of *Angiostrongylus vasorum*, and treatment of infections with gastrointestinal nematodes (L4 larvae, immature adults and adults of *Toxocara canis*, *Ancylostoma caninum* and *Uncinaria stenocephala*, adults of *Toxascaris leonina* and *Trichuris vulpis*). For cats suffering from, or at risk from, mixed parasitic infections: for the treatment and prevention of flea infestation (*Ctenocephalides felis*), treatment of ear mite infestation (*Otodectes cynotis*), prevention of heartworm disease (L3 and L4 larvae of *Dirofilaria immitis*) and treatment of infections with gastrointestinal nematodes (L4 larvae, immature adults and adults of *Toxocara canis*, *Ancylostoma tubaeforme*). The product can be used as part of a treatment strategy for flea allergy dermatitis (FAD). **Contra-indications:** Do not use in puppies under 7 weeks of age and kittens under 9 weeks of age. Treatment of animals weighing less than 1 kg should be based on a risk-benefit assessment. There is limited experience on the use of the product in sick and debilitated animals, thus the product should only be used based on a risk-benefit assessment for these animals. **Undesirable effects:** On rare occasions reaction in dogs may include transient skin sensitivity (including pruritus, alopecia and erythema at the application site) or lethargy. Poisoning following inadvertent oral uptake in dogs is unlikely but may occur in very rare cases. In this event, neurological signs such as tremor and lethargy can occur. Treatment should be symptomatic under veterinary medical attention. There is no known specific antidote. **Special warnings for target species:** Care should be taken that the content of the tube or the applied dose does not come into contact with the eyes or mouth of the recipient and/or other animals. Do not allow recently treated animals to groom each other. As with any product containing macrocyclic lactones, oral uptake by Collies, Old English Sheepdogs and related breeds or crossbreeds should be prevented. **Withdrawal period:** Not applicable. **POM-V.** **Marketing Authorisation Holder:** Bayer HealthCare AG, Animal Health, 51368 Leverkusen, Germany, www.advocate-spot-on.com, www.animalhealth.bayerhealthcare.com

* *Angiostrongylus vasorum*, also known as French heartworm