



## News release

Bayer HealthCare AG  
51368 Leverkusen  
Deutschland  
Tel.: 0214 30-1  
[www.presse.bayer.de](http://www.presse.bayer.de)  
[www.viva.vita](http://www.viva.vita)  
[bayerhealthcare.com](http://bayerhealthcare.com)

---

### **2006 Animal Health Product of the Year: Profender® Spot On**

---

**London / Leverkusen** – Profender® Spot On, the antiparasite product for cats, has been acclaimed as the best new small-animal product of 2006 by a renowned international jury. The award ceremony took place at an event organized by the “Animal Pharm” magazine in London and was attended by some 150 guests from industry and research. “What is unique about this product is the spot-on application,” commented Dr. Klaus Hellmann, Managing Director of KLIVOVET AG in Munich, Germany, a clinical research company, on the jury’s decision to award the prize in the category “Best New Veterinary Product – Companion Animals”.

Existing products on the market to treat roundworms and tapeworms are intended solely for oral administration, and as such are notoriously difficult for pet owners to use. The new product containing the new active ingredient emodepside makes deworming easy for the owner, the veterinarian and the cat, and therefore represents a real technological advance. “Profender® Spot On has become one of the highest-selling products in the industry within a short period of time,” stressed the jury.

“This product is further proof of our outstanding position in Parasite Solutions, and we will continue to perform this pioneering work in the future”, said Dr. Roland Schaper from the Marketing Department of Bayer HealthCare’s Animal Health Division, who was responsible for the market launch.

#### **Bayer HealthCare:**

Bayer HealthCare, a subgroup of Bayer AG, is one of the world’s leading innovative companies in the health care and medical products industry. In 2005, the Bayer

HealthCare subgroup had sales of about €9.4 billion. Bayer HealthCare employs approximately 33,800 people worldwide.

The company combines the activities of the Animal Health, Consumer Care, Diabetes Care, Diagnostics and Pharmaceuticals divisions. The Pharmaceuticals and Biological Products divisions were combined effective January 1, 2006. The new Pharmaceuticals Division comprises the Hematology/Cardiology, Oncology, and Primary Care business units.

With sales of EUR 856 million (2005) and a headcount of 3,000, the Animal Health Division is one of the world's leading manufacturers of veterinary drugs. The division manufactures and markets approximately 100 different veterinary drugs and care products for food-supplying animals and companion animals (dogs, cats, horses).

Bayer HealthCare's aim is to discover, develop, manufacture and market products that will improve human and animal health worldwide. These products enhance well-being and quality of life by diagnosing, preventing and treating disease.

Leverkusen,                    December 4, 2006  
hb                                    (2006-12-670e)

Contact:

**Dr. Hermann-Josef Baaken, phone +49 214 30 53366**

E-mail: [hermann-josef.baaken@bayerhealthcare.com](mailto:hermann-josef.baaken@bayerhealthcare.com)

**Just a click away – our press service is online with a photo on this topic at:  
[www.viva.vita.bayerhealthcare.com](http://www.viva.vita.bayerhealthcare.com)**

**Forward-Looking Statements**

This news release contains forward-looking statements based on current assumptions and forecasts made by Bayer Group management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in our public reports filed with the Frankfurt Stock Exchange and with the U.S. Securities and Exchange Commission (including our Form 20-F). The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.